

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2016

Communications Portfolio

Creative Partnerships Australia

Question No: 198(j)

Creative Partnerships Australia

Hansard Ref: Written, 19/02/2016

Topic: Media monitoring

Senator Ludwig, Joe asked:

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses

Answer:

1. Creative Partnerships does not provide media monitoring services to the Minister's office.
 - (a) Not applicable
 - (b) Not applicable
 - (c) Not applicable
2. Between 14 Sep and 29 Feb, Creative Partnerships spent \$2800 on media monitoring services.
 - (a) Media monitoring services are provide to Creative Partnerships by Meltwater Marketing.
 - (b) Creative Partnerships spent \$2800 on media monitoring services during the specified period.
 - (c) Not applicable